

CHAPTER – II

PARTICULARS OF ORGANISATION, FUNCTIONS AND DUTIES

FUNCTIONS OF DOORDARSHAN KENDRA, LUCKNOW, UTTAR PRADESH.

Lucknow Doordarshan started functioning on 27 Nov. 1975 with an interim setup at 22, Ashok Marg, Lucknow. The colour transmission service of National Channel (only with Transmitter) started from 15-8-82. While the regular colour transmission service from studio was started in 1984 with ENG gadgets.

Doordarshan Uttar Pradesh often abbreviated as **DD Uttar Pradesh** (Hindi: दूरदर्शन उत्तर प्रदेश) is a 24-hour regional satellite TV channel primarily telecasting from Doordarshan Kendra Lucknow. The main object of the Kendra, as a public broadcaster, is to telecast programmes with a view to entertain, educate and inform the viewers. Doordarshan Kendra, Lucknow is, relaying local, regional and national programmes. Studios A,B and C available for Production & Transmission Digital MCPC (2+1) Earth Station (C- band) available for 24 Hrs Satellite regional programme & DD News feed uplink Two 10 KW NEC transmitter available for DD_I & DD News One digital OB (Outdoor Broadcasting) van for international level sports & big programme coverages (8+1 camera setup) One EFP (Electronic Field Production) van for international level sports & programme coverages (3 camera One DSNG C- band DSNG for news & sports coverages of interational level.

Duties of officers of DDK, Lucknow:

Program: The Deputy Director (Prog.) is Head of Programming . Deputy Director of Program is assisted by Program Executive, Transmission Executive and other program staff, Librarian and some clerical staff.. In order to elicit viewer reaction to program and for making a systematic study of viewing habits, an Audience Research Officer/ Investigator also posted.

Engineering: Deputy Director General (Engg.) is the Head of Kendra and Head of Engineering wing at this Kendra. DDG(E) is assisted by Director (Engg.), Deputy Director (Engg)/Asstt. Director (Engg.) and Asstt. Engineers. For Various operations and Maintenance officials of various cadres like Senior Engineering Assistant, Engineering Assistant, Senior Technician, Technician, Store Keepers are posted. Security Department is looked after by one of the Engineering Officer.

News: The News Division is headed by a Director (News). There are Deputy Director (News)/Asstt. Director(News) and News Correspondents assisted by reference officer.

Administation/Accounts: There are Deputy Director(Admn)/Sr. Administrative Officer/Admn Officer, , Accountant, Head Clerk, UDC, LDCs to look after Administration and Accounts work. Beside this there are Car Driver, Studio Attendant, Daftary and other erstwhile Group D and watch and ward staff.

PROGRAMME:

SANCTIONED PROGRAMME STRENGTH:

S.No.	Designation	Post Sanctioned
1	DIRECOTR/DDG(P)	1
2	CP	1
3	DDP	1
4	EP	3
5	ADP	4
6	PEX	12
7	VEX	1
8	C/MAN GR.I	4
9	Edit Supervisor	1
10	Graphic Supervisor	1
11	Cameraman Gr. II	16
12	Prod. Asstt.	22
13	TREX	5
14	INVESTIGATOR	2
15	Floor Manager	3
16	Floor Assistant	16
17	Cameraman Gr. III	2
18	Lighting Assistant	0
19	Pr. Announcer Jr.	1
20	Reporter	1
21	Scenic Designer	1
22	Instrumentalist	6
23	Make-up Asstt.	2
24	Film/Video Editor	5
25	Graphic Artist	3
26	Tailor	1
27	Painter	2
28	Carpenter	6

ENGINEERING

SANCTIONED ENGINEERING STRENGTH:

1	DDG(E)	1
2	DDE	3
3	ADE	6
4	AE	24
5	SEA/EA	79
6	SR. TECH/TECH	42
7	Driver	8
8	MTS(Technical)	19

ADMINISTRATION AND ACCOUNTS SECTION

SANCTIONED STRENGTH:

1	DDA	1
2	Asstt. Director (OL)	1
3	SAO	1
4	Stenographer Gr-I.	6
5	Stenographer Gr-II.	3
6	HC/Assistant	3
7	Lib. & Inf. Asstt.	3
8	UDC	18
9	LDC	35
10	Gr. D/ MTS(Non Tech)	58

NEWS SERVICE

SANCTIONED STRENGTH:

1	DIRECTOR(NEWS)	1
2	DD(NEWS)	2
3	AD(NEWS)	3
4	TVNC	1

CANTEEN

SANCTIONED STRENGTH:

1	CANTEEN MANAGER	1
2	COUNTER CLERK	1
3	COUPEN CLERK	1
4	HALWAI	1
5	TEA MAKER	1
6	BEARER	3
7	WASH BOY	1

